

# **Discover the power of Financial Cloud**

# Set your team up for success with the ultimate **Financial CRM**

Financial Cloud is the ultimate Financial CRM for managing exceptional customer experiences. Our innovative solution brings together all data sources into one unified platform, enabling you to gain a comprehensive 360-degree view of your customers and their unique journeys. With Financial Cloud you can harness powerful tools to create highly personalised and scalable processes that result in optimal customer outcomes.

# **Key features and capabilities**

#### **Unified customer data management**

Seamlessly access and manage comprehensive customer data within a single platform, enabling you to gain deeper insights into your customer base and deliver personalised experiences at scale.





Fully configurable to fit your business operating

#### **Flexibility**

We understand the intricacies of navigating the consumer finance landscape, our flexible solution can be configured to align with the unique needs and goals of your business.

#### Take control of compliance and regulations

Our CRM incorporates compliance features, including audit trails, document management, and security controls to ensure adherence to industry regulations and protect sensitive customer information.

#### **Workflow Automation**

Streamline routine tasks, improve efficiency, and ensure consistency in business processes.

#### **Scalability**

Our platform can easily scale to meet the evolving needs of your business. You can easily add new users, customise workflows, and integrate additional functionalities.

#### **Real-time reporting and analytics**

Our CRM offers robust reporting and analytics capabilities. You can generate custom reports on various metrics to better understand your customer's behavior, needs, and preferences, leading to more targeted strategies and data driven decision-making.





## **Financial Cloud Solutions**



**Customer Portal** 

Empower your customers with convenient, user-friendly and personalised self-service experiences.

	Your company 00:44	
-41416-	1 2 3	Press 1
	4 5 6	Press 2
	7 8 9	Press (3)
	* 0 #	
		<b>-</b>
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## **Payment IVR**

Enable your customers to make secure payments at a time that suits them.

	8.49 <b>a</b> ?
The sum	Your company
	Make a quick payment
	£74.99
	Pay with Direct Debit
	O Pay with Google Pay GPay
	O Pay with Apple Pay
	<ul> <li>Pay with card VISA ●</li> </ul>

### **Payment Links**

Provide your customers with clickable payment links for optimal convenience.

## Communication

Send high volumes of personalised, effective communication to the right customers, at the right time.

efficiencies, and deliver unparalleled financial experiences with Financial Cloud.

## **Request a demo here**

www.financial-cloud.com