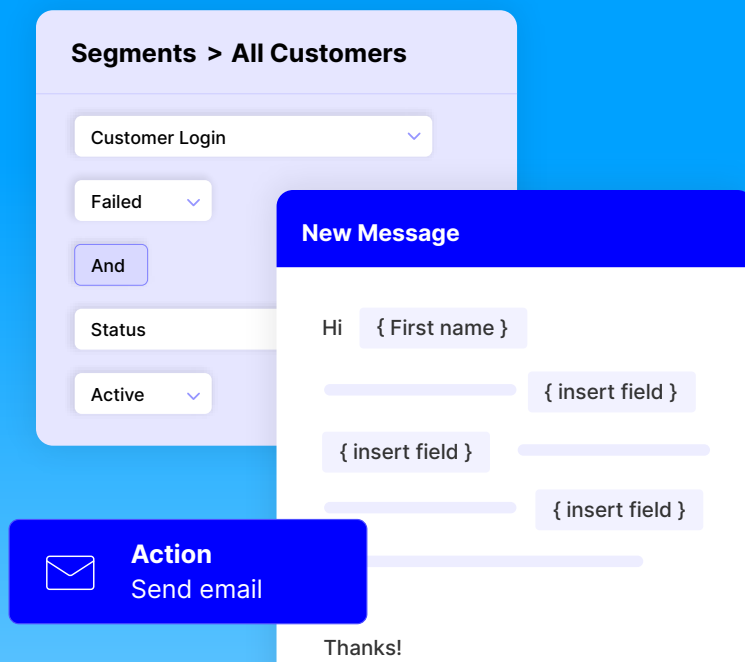


Financial Cloud Communications Management

Send highly personalised communication at scale

Financial Cloud's communications platform empowers you to engage customers with timely, relevant, and highly personalised messages – across SMS, email, letters, and push notifications. Built to support financial services at scale, it processes millions of messages daily.



Key Capabilities

Smart Segmentation

Target specific customer attributes, behavioural triggers and engagement history to send personalised content to the right people, at the right time.

Personalised Automated Messaging

Use real-time activity and CRM data to trigger automated messages across omni-channel communications.

Complaint Handling Workflows

Integrate historic case data and customer context to respond with correct details and empathy to improve customer confidence.

Actionable Reporting & Analytics

Gain instant visibility into performance with intuitive dashboards to track metrics across all sent communications.

Drive Consistency With Templates

Easily create custom-built templates whether communicating via email, SMS, letter, or other channels. Messages remain consistent and personalised, ensuring a coherent customer experience across all touchpoints.

Benefits

- ✓ Enhanced Customer Engagement
- ✓ Drive Speed, Agility and Scalability
- ✓ Smart Segmentation
- ✓ Reduce Risk of Human Error
- ✓ Best-in-Class Deliverability

Send Communications at Scale With Financial Cloud

[Get Started](#)

www.financial-cloud.com